

BUREAU OF PHARMA PSUs OF INDIA (BPPI)

(Society set up under the aegis of Department of Pharmaceuticals, Government of India)

bppi

**IDPL CORPORATE OFFICE COMPLEX,
DUNDAHERA, GURGAON-122016 (HR)
Tel. 0124-4556750**



Requirement of Marketing Officers/Sr. Marketing Officers at Karnal (Haryana), Bangalore (Karnataka), Tezpur (Assam)

BPPI is the implementing agency for **Pradhan Mantri Bhartiya Janaushadhi Pariyojana** of **Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India**. The objective of the scheme is to make available quality generic medicines at affordable prices to all. BPPI is expanding its operations and has urgent requirement of **Marketing Officers/Sr. Marketing Officers at Karnal (Haryana), Bangalore (Karnataka), Tezpur (Assam)** purely on contractual basis. Interested candidates may send their applications to **CEO, BPPI on BUREAU OF PHARMA PSUs OF INDIA (BPPI), IDPL CORPORATE OFFICE COMPLEX, OLD DELHI-GURGAON ROAD, DUNDAHERA, GURGAON-122016 (HR)** through registered post/courier or email their candidature on manishkumar.bppi@gmail.com by 10.07.2017 (till 05:00 PM). For detailed terms and conditions visit at our website: janaushadhi.gov.in

Chief Executive Officer

BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA (BPPI)

(Society set up under the aegis of Department of Pharmaceuticals, Government of India)

IDPL CORPORATE OFFICE COMPLEX, DUNDAHERA, GURGAON-122016 (HR)

Tel. 0124-4556750

**Requirement of Marketing Officers/Sr. Marketing Officers at Karnal
(Haryana), Bangalore (Karnataka), Tezpur (Assam)**

BPPI is the implementing agency for **Pradhan Mantri Bhartiya Janaushadhi Pariyojana** of **Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India**. The objective of the scheme is to make available quality generic medicines at affordable prices to all.

BPPI is expanding its operations and has urgent requirement of **Marketing Officers/Sr. Marketing Officers at Karnal (Haryana), Bangalore (Karnataka), Tezpur (Assam)** purely on contractual basis. Interested candidates may send their applications to **CEO, BPPI on BUREAU OF PHARMA PSUs OF INDIA (BPPI), IDPL CORPORATE OFFICE COMPLEX, OLD DELHI-GURGAON ROAD, DUNDAHERA, GURGAON-122016 (HR)** through registered post/courier or email their candidature on **manishkumar.bppi@gmail.com** by **10.07.2017 (till 05:00 PM)**. For detailed terms and conditions visit at our website: **janaushadhi.gov.in**

Chief Executive Officer

Eligibility Criteria

Post	No. of Post	Max. Age	Qualification	Experience	Consolidated Remuneration	Conveyance Expenses	Telephone Expenses
Marketing Officer/ Sr. Marketing Officer (Marketing and Sales)	03 Nos. At Karnal (Haryana), Bangalore (Karnataka) and Tezpur (Assam)	35	Graduation	Candidate should have 01-03 Years' experience in Marketing and Sales.	Rs. 20,000/- to 27,000/- per month	Rs. 3,500/- per month	Rs. 500/- per month

Remarks: Additional qualification of M.B.A. (Marketing) will be an added advantage. Experience in Pharma sector will be given preference.

Job Descriptions

Post	Job Description/Roles & Responsibilities
Marketing Officer/ Sr. Marketing Officer (Marketing and Sales)	<ul style="list-style-type: none"> • Opening of new PMBJK. • Leading and attracting all towards the noble Mission of the Pradhan Mantri Bhartiya Janaushadhi Pariyojana for opening of new PMBJK. • Should be able to work, lead, correspond, network, with individuals, social organizations, NGOs, Govt and semi Govt organizations and the officials to open New JAK. • To ensure optimum sales from each Distributors/Franchisee agents/Jan Aushadhi Kendras (JAKs). • Appointment/Monitoring of Distributors/Franchisee agents C&FA's, etc. • Monitoring stocks at Distributors/Franchisee agents with help of Head office. • Getting orders from Distributors/Franchisee agents to ensure availability of all products. • Call for EOI from interested party for opening of JAK, selection of design etc., processing of application and take all consequential action till the opening of store. • Organize mass contact program and activity among the society through social organizations to increase awareness about PMBJP and help increasing foot falls to the stores to increase their sales. • To support the successful running of Jan Aushadhi Kendras. • To co-ordinate with Media & Publicity department to build the image of JAKs and create awareness about generic medicines • Compliance of statutory laws etc. while giving guidance to the Jan Aushadhi Kendras. • All day to day matters pertaining to above.

GENERAL TERMS & CONDITIONS

1. The applicant must ensure that he/she possesses the required qualification and experience.
2. Applicants having additional qualifications from the reputed universities and already worked in a similar position shall have preference.
3. Person having experience of working in Government sector, PSUs and Pharma industry may get preference.
4. BPPI has the right to reject the entire selection process/advertisement at any stage and the decision of BPPI shall be final in this regard.
5. BPPI reserves the right to raise/modify the eligibility criteria of the minimum educational qualification and/or minimum work experience. Mere fulfilling the eligibility criteria shall not confer any right to be considered for selection against the respective position.
6. Appointment will be on whole time contractual basis on the following terms & conditions.
 - a) He/She will be entitled to consolidated remuneration and reimbursement of mobile phone/telephone charges as per rules.
 - b) He/She will be entitled to leaves as per BPPI rules.
 - c) BPPI reserves the right to revise the terms & conditions during the tenure of the contract.
 - d) The contractual appointment will not confer any right or entitlement for claiming absorption against any regular post in BPPI, in future.
7. Initially contractual appointment will be for one year with three months' probation period. Following satisfactory performance after completion of three months' probation period, the employee contract will be extend for the rest of nine months.
8. Contractual appointment will be for one year only after the successfully completion of probation period is subjected to renewal if the performance of employee is found satisfactory.
9. Applicants will have to produce one set of self-attested copies of their testimonials for verification at the time of interview, along with the duly filled in attached application form.
10. Applicants should not have Direct/Indirect relation with BPPI employees, suppliers, vendors etc. Contract will get terminated without assigning any reason, if found otherwise.
11. Canvassing in any form shall be a disqualification and the application shall be rejected forthwith.
12. Candidates are advised to check their emails regularly as the interview dates shall be intimated via email.
13. Shortlisted candidates shall be called for interviews.
14. Any change in above terms & conditions will be notified only through our web site.
15. Applications received without enclosing application form shall be rejected.
16. Interested candidates may send their applications through speed post/courier along with one set of self-attested copies of their qualification and experience certificates to **CEO, BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA (BPPI), IDPL CORPORATE OFFICE COMPLEX, OLD DELHI GURGAON ROAD, DUNDAHERA, GURGAON-122016 (HR)** or email the application at **manishkumar.bppi@gmail.com** to reach by 10.07.2017 (Till 05:00 PM).

Application for the Post of _____

1. Name of the Candidate :
2. Sex (Male/Female/Others) :
3. Father's/Mother's Name :
4. Age & Date of Birth :
5. Permanent Residential Address :
6. Present mailing address :
7. Contact No. & Email Id :
8. Nationality :
9. Marital status :
10. Alternative contact no. :
11. Languages known :

Speak :

Write :

[illegible]

13. Work experience (Starting from latest organization):

S. No.	Name of the organization	Type of organization (Govt. /PSU/ Pvt.)	Post held	Period			Job responsibilities	Total salary drawn per month
				From	To	Period in years & months		

14. Total Experience (In Years) :

15. Total experience in Marketing & Sales in Pharma :

16. Split up details of latest drawn salary :

17. Any other relevant information :

(Signature of the applicant)

Date:

Note: Resume in detail may be attached.